

DJELIC MARIE-LAURE

Professor, Management Department

Associate Dean, PhD Program

ESSEC Business School

Avenue B. Hirsch, BP50105

95021 Cergy-Pontoise

FRANCE

EDUCATION

1996: PhD in Sociology, HARVARD UNIVERSITY, Nominated for the Best Dissertation Award, American Sociological Association

1992: Master in Arts, HARVARD UNIVERSITY

1987: Master in Management (Diplôme), ESSEC Business School, France

1987: BA (Licence) in Philosophy, LA SORBONNE, France

APPOINTMENTS HELD

- **Since November 2012: Associate Dean, PhD Program, ESSEC Business School**
- **Since September 2010: Head of the Research Center – Capitalism, Governance and Globalization, ESSEC Business School**
- **January 2009-January 2012: Head of the Management Department, ESSEC Business School** (30 Faculty members).
- **2003-2007: DEAN OF THE FACULTY, ESSEC Business School.** In charge of recruiting, evaluating, managing, coaching and transforming the ESSEC Business School Faculty (then 120 full-time Faculty members and more than 500 part time lecturers). Recruited 35 new Faculty members over the period. Shared the responsibility, as representative of the Faculty, of strategic reflexion and implementation with the Administrative President of ESSEC.
- **Since 2001: Professor, Management Department, ESSEC Business School.** Granted tenure in January 2001.
- **1995-2001: Assistant and Associate Professor, ESSEC Business School.**
- **1990-1995:** Research and Teaching Assistant, HARVARD University, Sociology Department
- **1987-1989:** Editorial Coordinator, HACHETTE, France

VISITING ACADEMIC APPOINTMENTS

- **Since 2011: Visiting Researcher, SCORE, Stockholm School of Economics and Stockholm University, Sweden**
- **2011: Visiting Professor, Sociology Department, Luzern University, Switzerland**
- **Since 2007: Visiting Professor, Department of Business Studies, Uppsala University, Sweden**
- **2002-2003: Kerstin Hesselgren Professor, Uppsala University, Sweden.** The Kerstin Hesselgren Chair was founded by the Swedish Parliament and is run by the Swedish Research Council; it is allocated each year to an outstanding woman foreign scholar.
- **2000: Visiting Professor, STANFORD University**

RESEARCH INTERESTS

Comparative Business History. Capitalism in historical perspective. Transnational diffusion of rules and practices. Globalization and Americanization. Dynamics of Transnational Regulation and Governance. Corporate Governance and Corporate Social Responsibility. Ethical Foundations of contemporary capitalism. Economic Sociology. Institutional Theory

TEACHING ACTIVITY

Classical Social Theory, Organization Theory, Institutional Theory, Epistemology, Comparative methodology, Business and Social Responsibility, Capitalism in Comparative Perspective, Capitalism and Globalization, Organization and Change Management, Leadership, Corporate Governance, Globalization and Global Governance.

AWARDS AND NOMINATIONS

- 2012: Winner of Outstanding Author Contribution Award for "***The Power of "Limited Liability" – Transnational Communities and Cross-Border Governance***" (co-author Sigrid Quack) in Research in the Sociology of Organizations, 33. **Emerald Literati Network 2012 Awards for Excellence.**
- Since May 2011: Member of the International Advisory Board, Hanken School of Economics, Helsinki, Finland - <http://www.hanken.fi/public/en/News/Item/item/1987>
- Since September 2009: Elected Member of the Board, European Institute for Advanced Studies in Management (EIASM) – <http://www.eiasm.org/r/Managing-Board>
- Since May 2009 – Elected Member of the Royal Society of Sciences of Uppsala University (Foreign Member) - <http://www.vetenskapssoeletenuppsala.se/>

- September 2007: Speaker of the Year for the **Uppsala Lectures in Business**, Uppsala, Sweden - http://fek.uu.se/forskning/index.asp?page=uppsala_lectures
- 2002-2003: **Kerstin Hesselgren Chair**, Sweden (see above) http://www.vr.se/download/18.72e6b52e1211cd0bba88000230/Eng_gästprofessorerna.pdf
- 2000 : **Max Weber Best Book Award** for *Exporting the American Model*. American Sociological Association, Washington, August. **First European to be granted this Award.** <http://www2.asanet.org/oow/awards/weber.htm>
- 1996: **Dissertation nominated for the American Sociological Association's Best Dissertation of the Year award.**
- 1994-96: **Awarded two Krupp Fellowships** for research and writing of the PhD dissertation. Granted, on a competitive basis, by the Centre for European Studies, Harvard University.

SELECTIVE AND RECENT LIST OF PUBLICATIONS

BOOKS AND EDITED BOOKS

- **2010: *Transnational Communities – Shaping Global Economic Governance***. Edited with Sigrid Quack, Cambridge, UK: Cambridge University Press <http://www.cambridge.org/us/catalogue/catalogue.asp?isbn=9780521518789>
- **2007: *Moral Foundations of Management Knowledge***. Edited with Radu Vranceanu, Cheltenham: Edward Elgar – http://www.e-elgar-business.com/Bookentry_DESCRIPTION.lasso?id=12847
- **2006: *Transnational Governance: Institutional Dynamics of Regulation***. Edited with Kerstin Sahlin-Andersson. Cambridge, UK: Cambridge University Press` <http://www.cambridge.org/uk/catalogue/catalogue.asp?isbn=0521845033>
- **2003: *Globalization and Institutions: Redefining the Rules of the Economic Game***. Edited with Sigrid Quack. 2003, Cheltenham : Edward Elgar http://www.e-elgar-economics.com/Bookentry_Main.lasso?id=2704
- **1998: *Exporting the American Model***. Oxford University Press 1998. **Received the 2000 Max Weber award** <http://www.oup.com/uk/catalogue/?ci=9780199246649>

ARTICLES

2013 (forthcoming). "When Limited Liability was (still) an Issue: Mobilization and Politics of Signification in 19th Century England". *Organization Studies*.

- 2012.** "The Power of 'Limited Liability' – Transnational Communities and Cross-Border Governance" (with Sigrid Quack). In Marquis, Lounsbury, Greenwood (eds), ***Communities and Organizations. Research in the Sociology of Organizations***, vol. 33: 73-109.
- 2011.** "From the Rule of Law to the Law of Rules: Transnational Governance and its Impact on Local Structures and Dynamics", ***ISMO*** 41(1): 35-61.
- 2008.** "Sociological Studies of Diffusion: Is History Relevant?", ***Socio-Economic Review***, 6(3): 1-20.
- 2007.** "Overcoming Path Dependency – Path Generation in Open Systems", with Sigrid Quack, ***Theory and Society***, 36: 161-86
- 2007.** "Americanization in Comparative Perspective: The Managerial Revolution in France and Norway, 1940-90", with Rolv Petter Amdam, ***Business History***, 49(4): 483-505
- 2006.** 'La collégialité comme principe de gouvernance. Evolutions et expansion d'un phénomène', Symposium on Emmanuel Lazega, The Collegial Phenomenon, ***Sociologie du Travail***, 48(1): 93-99
- 2005.** 'Entreprises et Gouvernance en France : Perspectives historiques et évolutions récentes', with Philippe Zarlowski, ***Sociologie du Travail***, vol. 47(4) :451-469.
- 2005.** "From Local Legislation to Global Structuring Frame: The Story of Antitrust", ***Global Social Policy***, vol.5(1).
- 2004.** 'L'arrivée du management en France : un retour historique sur les liens entre managérialisme et Etat', ***Politiques et Management Public***, 22(2) : 1-18.
- 2004.** "Social Networks and Country-to-Country Transfer : Dense and Weak Ties in the Diffusion of Knowledge", ***Socio-Economic Review***, 2(3): 341-370.
- 2004.** 'L'Arbre Banian de la Mondialisation – l'Industrie du Conseil et son (Irrésistible ?) Ascension', ***Actes de la Recherche en Sciences Sociales***, 151-152 : 107-113.
- 2002.** 'Does Europe mean Americanization? The Case of Competition', ***Competition and Change***, volume 6 (3), pages 1-18.
- 1999.** "The Coevolution of New Organizational Forms in the Fashion Industry : A Historical and Comparative Study of France, Italy and the United States", with Antti Ainamo. ***Organization Science***, vol. 10(5):
- 1996.** "Genèse et fondements du plan MONNET : l'inspiration américaine", ***Revue Française d'Etudes Américaines***, 68 :

CHAPTERS IN BOOKS

- 2012.** "Scholars in the Audit Society : Understanding our Contemporary Iron Cage." In Engwall, Lars (ed), ***Scholars in Action: Past-Present-Future***. Uppsala, Sweden : Västra Aros, pp.97-121.
- 2012.** "Transnational Governance through Standard Setting : The Role of Transnational Communities" (with Sigrid Quack). In Morgan, Glenn and Richard Whitley (eds). ***Capitalisms and Capitalism in the Twentieth Century***. Oxford, UK : Oxford University Press, pp. 166-89.

2012. "Reordering the World : Transnational Regulatory Governance and its Challenges" (with Kerstin Sahlin). In Levifaur, David (ed). **The Oxford Handbook of Governance**. Oxford, UK : Oxford University Press, pp. 745-58.

2011. "The International Competition Network". In T. Hale and D. Held (eds), **Handbook of Transnational Governance – New Institutions and Innovations**, Cambridge (UK): Polity Press, p. 80-88.

2010. "Transnational Communities and Governance", in Djelic, M. L. and S. Quack (eds), **Transnational Communities – Shaping Global Economic Governance**, Cambridge University Press.

2010. "Transnational Communities and their Impact on the Governance of Business and Economic Activity". In Djelic, M. L. and S. Quack (eds), **Transnational Communities – Shaping Global Economic Governance**, Cambridge University Press.

2010. "Strong in the Morning, Dead in the Evening: A Genealogical and Contextual Perspective on Organizational Selection", with Rodolphe Durand. In Baum, J. and J. Lampel (eds), **The Globalization of Strategy Research, Advances in Strategic Management**, Bingley, UK : Emerald Publishing.

2010. "Institutional Perspectives – Working towards Coherence or Irreconcilable Diversity ?", **The Oxford Handbook of Comparative Institutional Analysis**, Glenn Morgan, John Campbell, Colin Crouch, Peer Hull Kristensen, Ove Kai Pedersen and Richard Whitley (eds.), Oxford, UK: Oxford University Press.

2009. "Governance and its Transnational Dynamics: Towards a Re-ordering of our World", with Kerstin Sahlin. In Chapman, C., D. Cooper and P. Miller (eds), **Accounting, Organizations and Institutions**, Oxford University Press, pp. 175-204

2009. "When 'Mercury' goes Global: The Role and Fate of 'Messengers' and 'Mediators'", with Sigrd Quack. In Wedlin, L., K. Sahlin and M. Grafstrom (eds), **Exploring the Worlds of Mercury and Minerva – Essays for Lars Engwall**, Uppsala: Uppsala Universitet Publishing.

2009. "Transnationalization and its Governance: Actorhood and Power in the Shadow of Global Crisis", Postface in Bruszt, L. and R. Hlzhacker (eds), **The Transnationalization of Economies, States and Civil Societies**, New York: Springer.

2009. "MBA". In Iriye, A. and P. Y. Saunier (eds), **The Palgrave Dictionary of Transnational History**, Palgrave MacMillan, pp. 697-99.

2009. "Management", In Iriye, A. and P. Y. Saunier (eds), **The Palgrave Dictionary of Transnational History**, Palgrave MacMillan, pp. 683-85.

2009. "Relever les défis: entre gouvernance de la mondialisation et crise économique". In **Le Leadership Responsable**, Gualino Editeur, pp. 91-99.

2008. "Institutions and Transnationalisation", with Sigrd Quack, **Handbook of Organisational Institutionalism**, Royston Greenwood, Christine Oliver, Roy Suddaby and Kerstin Sahlin-Andersson (eds.). Sage, pp.

2008. "Pedagogical Leadership: Experiences From Three European Business Schools". In Martensson, P., M. Bild and K. Nilsson, **Teaching and Learning at Business Schools: Transforming Business Education**. Gower, pp. 259-70.

2008. "PhD Education – Challenges and Opportunities of Europeanization", in Mazza, Carmello and Paolo Quattrone (eds), *European Universities in Transition Europe*. Edward Elgar, chapter 3.
2008. "La Liberté d'Entreprendre: un Défi Institutionnel?", in Bouchikhi, H. (ed), *L'Art d'Entreprendre: des Défis pour Agir*, Pearson Education France, pp. 201-210.
2007. "The Ethics of Competition or the Moral Foundations of Contemporary Capitalism", in Djelic and Vranceanu (eds), *Moral Foundations of Management Knowledge*, Edward Elgar, pp.
2006. "Marketization: From Intellectual Agenda to Global Policy Making". In Djelic and Sahlin-Andersson (eds.), *Transnational Governance*, Cambridge University Press, pp.53-73
2006. "The International Competition Network : Illustrating the Evolution of Transnational Governance", with Thibaut Kleiner. In *Transnational Governance*, pp. 287-307
2006. "A World of Governance – The Rise of Transnational Regulation", Introduction, with Kerstin Sahlin-Andersson. In *Transnational Governance*, pp. 1-29
2006. "Institutional Dynamics in a Re-ordering World", Conclusion, with Kerstin Sahlin-Andersson. In *Transnational Governance*, pp. 375-397
2006. "Cum si-a pierdut capitalismul sufletul: de la etica protestanta la „baronii jafului". In Daianu, D. and R. Vranceanu (eds), *Frontiere etice ale capitalismului*, Bucarest : Polirom, pp.
2005. "The Telecom Industry as Cultural Industry? The Transposition of Fashion Logics into the Field of Mobile Telephony", with Antti Ainamo, in Thornton, P. and Jones, C. (eds), *Mapping Cultural Industries*, Elsevier, pp.
2005. 'How Capitalism Lost its Soul: From Protestant Ethics to Robber Barons'. In Vranceanu, R. and D. Daianu (eds), *Ethical Boundaries of Capitalism*, Ashgate, pp.
2005. 'Rethinking Path Dependency: The Crooked Path of Institutional Change in Post-war Germany', with Sigrid Quack. In Morgan, G., Whitley, R and Moen, E. (eds), *Changing Capitalisms?*, Oxford University Press, pp.
2005. "How Societal Institutions Change: The Story of Antitrust and Competition Law in Germany And Europe", with Sigrid Quack. In Streeck, W. and Thelen, K. (eds), *Beyond Continuity*. Oxford University Press, pp.
2003. "Introduction : Governing globalization – bringing institutions back in", with Sigrid Quack. In Djelic and Quack (eds.), *Globalization and Institutions*, Edward Elgar, pp. 1-14
2003. "Theoretical building blocks for a research agenda linking globalization and institutions", with Sigrid Quack. In *Globalization and Institutions*, pp.15-36
2003. "Conclusion : Globalization as a Double Process of Institutional Change and Institution Building", with Sigrid Quack. In *Globalization and Institutions*, pp.302-334
2003. "Message and Medium : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation", with Chris McKenna and Antti Ainamo. In *Globalization and Institutions*, pp. 83-107

2002. "Exporting the American Model : Historical Roots of Globalization". In Rogers Hollingsworth and Karl Mueller eds., **Advancing Socio-Economics**. Rowman and Littlefield Publishers, pp.

2001. "Origins, Workings and Limits of Globalization – Learning from Two Cases of Cross-national Regulation". In Glenn Morgan, Richard Whitley and Peer Hull Kristensen (eds.), **The Multinational Firm**. Oxford University Press, pp.

2000. "Managerial Competencies for Organizational Flexibility – The Luxury Goods Industry between Tradition and Postmodernism", with Michel Gutsatz. In Sanchez, R. and Heene, A. (eds.), **Research in Competence-Based Management: Advances in Applied Business Strategy**, volume 6C. Stamford, Connecticut: JAI Press, pp.

ALREADY ACCEPTED, UNDER REVIEW AND WORKING PAPERS

Accepted for an Edited Volume: (forthcoming). "Competition Regulation in Africa between Global and Local – A Banyan Tree Story". In Drori and Walgenbach (eds).

Under Review: "Limited Liability and Moral Hazard Implications – An Alternative Reading of the Financial Crisis" (with Joel Bothello). Submitted at **Theory and Society**.

Working Papers:

- "Transnational Law of Rules: Framing Creativity or Creative Framing?"
- "Transnational Communities in the Context of Transnational Integration Regimes (TRIs): The Case of Competition".
- "From Playground of the French Bourgeoisie to Subsidiary of a Global Operator: Exploring the Striking Mutation of the Paris Stock Exchange"
- "Interactions between Business and Society : CSR and its Needed Contextualization"
- "Institutional Change through Transnational Path Generation: The Case of Modern Environmentalism"
- "ATLAS and the Making of Transnational Community of Free-Market Thinkers"
- "Transparency from Enlightenment to Neoliberalism – From a Norm of Liberation to a Tool of Domination ?"

PRESS, MEDIA AND COMMUNICATION :

2012. "[Free market capitalism: more than 60 years in the making](#)", July 12th.

2012. "[Le triomphe du concept de marché efficient: une longue marche de 60 ans](#)", *Le Monde*, April 3rd.

2011. "[Ten questions - Marie-Laure Djelic](#)", *Financial Times*, August 23.

2008. "[La liberté d'entreprendre : un défi institutionnel ?](#)", *Les Echos*, June 26.

2006. Coordination and editing of a series of 5 Special Issues, "[L'Art de l'Innovation](#)", *Les Echos*, with Nicolas Mottis, May-June.

2003. 'Le Plan Marshall', *Les Enjeux Les Echos*, April.

2001. Invited Speaker, *Cité de la Réussite*, November 17-18.

2001. March 29. LCI (TV show). 'De l'Américanisation à la globalisation : quel bilan pour la France ?' Program : *Décideurs*. Journalist : Jean-Marc Sylvestre.

2001. Invited Speaker, *Club des Idées*, March 6.

2001. "Globalisation, Américanisation : l'Impact en Europe de l'Est", *France Culture* (French National Radio), Program : Pot-au-Feu, January 18, 18.00-19.30.

2000. "Le Capitalisme Américain est un Accident de l'Histoire". *L'Expansion*, 21 décembre 2000 – 4 janvier 2001

http://www.lexpansion.com/economie/marie-laure-djelic-le-capitalisme-americain-est-un-accident-de-l-histoire_15818.html

2000. 'The United States of Europe?'. *European Business Forum*, Issue 2, Summer.

INSTITUTIONAL INVOLVEMENT

EDITORIAL BOARDS

- **2011 and forward:** Associate Editor of the *Academy of Management Annals*
- **2010 and forward:** Member of the Editorial Board, *Organization*
- **2010 and forward:** Member of the Editorial Board, *Strategic Organization*
- **Since 2009:** Member of the Advisory Board, *Research in the Sociology of Organizations*
- **2009 and forward:** Member of the Editorial Board, *Scandinavian Journal of Management*
- **2005 and forward:** Member of the Editorial Board, *Management and Organizational History*
- **Since 2008:** Member of the Editorial Board, *Organization Studies*.
- **2003 to 2008:** Senior Editor, *Organization Studies*.
- Since 1998, regular reviewer for *European Management Journal, Journal of Management Studies, Organization Science, Administrative Science Quarterly, Governance, Geography Compass, Corporate Governance: An International Review, Organization, Organization Studies, Strategic Organization, Acta Politica, Oxford University Press, Edward Elgar, Cambridge University Press*.

SUPERVISORY AND EVALUATION BOARDS

- **2011 and forward.** Member of the International Evaluation Panel for the School of Business, Trinity College, Dublin, Ireland.
- **2010/2011.** Member of the International Evaluation Panel for the School of Business and Law, Göteborg University, Sweden.
- **2009 and forward.** Member of the Scientific Committee. Technical University of Berlin.
- **2006 to 2009.** Member of the Scientific and Supervisory Committee for the *Translearn Project*, a research project involving institutions from six countries in Europe, with a base in Finland.
- **2009 and forward:** Member of the Board, EIASM (European Institute for Advanced Studies in Management).

- **2006, December.** Member of the International Evaluation Panel for the Alberta Business School, Alberta, Canada.
- **2006 and forward.** Member of the Board, Society for the Advancement of Socio-Economics (SASE).
- **2005 and forward.** Member of the EIASM Scientific Council, in charge of initiatives for the development of European PhD Education.
- **2004.** Member of the International Evaluation Panel for Finnish Research in Management Studies. Report published in January 2005.
- **2000-2002.** Member of the Supervisory Board of the Council for European Studies, Columbia University, New York.
- **2000-2002.** Member of the Scientific Committee and Supervisory Board of IMHI – MBA in International Hospitality Management.
- **1998-2003. ESRI – European Summer Research Institute for the Study of Comparative Capitalism. Member of the Scientific and Steering Committees.** Regular faculty in the Summer School associated with this Research Institute.
- **Since 2001.** Member of the Faculty for pre-doctoral workshops at the annual EGOS Conference.
- **1996-2005:** Member of the Academy of Management, American Sociological Association, Society for the Advancement of Socio-Economics, European Group for Organizational Studies, European Academy of Management.

MEMBER OF PhD DEFENSE COMMITTEES

EXTERNAL

- Anna Tyllström. Thesis: **Marketing Opinions – The Emergence of PR Consultancy as a Market Category 1970-2009.** Uppsala University. Pre-defense on November 5, 2012.
- Robert Sheldon. Thesis: **The Economics of Entrepreneurship - An Information Cost Approach to International Venture Creation.** Ecole Doctorale de Sciences Po - Sociologie. Under the supervision of Michael Storper. President of the Jury, Thesis defended in May 2012.
- Aurélien Acquier, **Thesis : Les modèles de pilotage du développement durable : du contrôle externe à la conception innovantes,** Les Mines Paris Tech, Under the supervision of Franck Aggeri. Thesis defended in September 2007.
- Angela Wigger. **Thesis : Competition for Competitiveness: The Politics of the Transformation of the EU Competition Regime,** Department of Political Science, Vrije Universitat Amsterdam. Under the supervision of Henk Overbeek. Thesis defended in June 2008.
- Paul Lagneau-Ymonet. **Thesis: Entre le marché et l'Etat, les agents de change. Une socio-histoire économique de l'intermédiation officielle à la bourse de Paris.** EHESS. Under the supervision of Frédéric Lebaron. Thesis defended in November 2009.

SUPERVISOR (ESSEC PhD PROGRAM)

- Matthieu Lardeau (thesis defended November 28th, 2011)
- Afshin Mehrpouya (thesis defended September 12, 2011)
- Yue Zhao (thesis defended September 7, 2012)

- Joel Bothello
- Lisa Karaziewicz-Baudot (co-supervision with Chrystelle Richard)
- Hyemi Shin (co-supervision with Charles Cho)
- Helen Schneider

MEMBER OF HDR COMMITTEE

- **2012. Philippe Zarlowski (ESCP Europe).** Université d'Orléans. Under the Supervision of Marc Nikitin. Defense on December 9th, 2012.
- **2013. (Forthcoming) Carlos Ramirez (HEC).**

CONFERENCES AND PRESENTATIONS

International Conferences

Keynote speeches and Convenor:

- **2012. Convenor for Subtheme:** "Multiplicity and Plurality in the World of Standards", with Frank den Hond and Kristina Tamm Hallström. **28th EGOS Conference, Helsinki, Finland, July.**
- **2011. Keynote,** "Transnational Governance and Community Building: The Case of Competition", **Second Berlin Forum – Innovation in Governance,** May 19th and 20th, 2011.
- **2010. Convenor for Subtheme:** "Institutional Change, Organizational Restructuring and New Kinds of Social Actors in a Globalizing World", with Glenn Morgan, Richard Whitley and Peer Hull Kristensen, **26th EGOS Conference, Lisboa, Portugal, July.**
- **2010. Keynote,** "Institutional Theory Today: Rewards and Fragilities of Maturity", **6th New Institutionalism Workshop, Lyon, France, March.**
- **2009. Keynote, EGOS Conference. "Transnational Law of Rules: Framing Creativity or Creative Framing?" 25th EGOS Conference, Barcelona, July.**
- **2008. Lecture in the Postdoc Pre-conference. "Neo-institutional Theories: Contemporary Frontiers", 24th EGOS Conference, Amsterdam, Netherlands, July.**
- **2007. Convenor for Sub-theme 1:** 'Comparative studies of economic organization: Transnational communities – Complex dancing patterns across and within national borders', with Sigrid Quack. **23rd EGOS Conference,** July 5-7, Vienna, Austria.
- **2007. Uppsala Lecture number 1:** "Changing Forms of Capitalism, Globalization and the Marketization of (nearly) everything?", September.
- **2007. Uppsala Lecture number 2:** "Sociological Studies of Diffusion: Is History Relevant?"
- **2007. Uppsala Lecture number 3:** "Moral Foundations of Contemporary Markets: From Markets to Marketization".
- **2006. Subplenary Speech:** 'Publishing and Scholarly Career: From a European Perspective', **22nd EGOS Conference,** July 4-7, Bergen, Norway.

- **2006. Keynote Speech:** 'PhD Education - Challenges and Opportunities of Europeanization', **2nd EIASM Workshop on the Process of Reform of University Systems**, Venice, May 4-6, 2006
- **2005. Keynote Panel:** 'Beyond Bologna and Lisbon: How to Move towards an Integrated European PhD Education in Organizational Studies?', **21st EGOS Conference**, June30-July 2, Berlin.
- **2003.** Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. **19th EGOS Conference**, July 1-6, Copenhagen, Denmark.
- **2003. Keynote Speech:** 'Governing Governance: An Historical Perspective on Contemporary Challenges'. **Neuvièmes Journées d'Histoire de la Comptabilité et du Management, Association Française de Comptabilité**, March 20-21, Paris.
- **2002.** Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. **18th EGOS Conference**, July, Barcelona, Spain.
- **2000. Convenor for Sub-theme 1:** 'Forms of Transnational Governance and Paths of Economic Development', with Sigrid Quack. **16th EGOS Conference**, Helsinki, Finland.

Paper presentations:

- **2012.** "Moral Hazard and Limited Liability: Exploring Elective Affinities". *Special Symposium on Organization Theory in an Era of Capitalist Crisis*, **Academy of Management**, Boston, August 4-6, 2012.
- **2012.** "Transparency in Transnational Governance : Exploring the Construction of a Powerful Norm". **28th EGOS Conference**, July 3-5, Helsinki, Finland.
- **2011.** "When Limited Liability was (still) an Issue – Conflicting Mobilizations in 19th Century England", **ABC Conference – Organizing Institutions: Studying the Emergence of New Practices**. September 20 – October 1st, Boston College, Chestnut Hill MA.
- **2011.** "Moral Hazard and Limited Liability: Exploring Elective Affinities", **7th Critical Management Society**, Naples, 11-15 July 2011.
- **2011.** "Interactions between Business and Society – CSR and its Needed Contextualization", **27th EGOS Conference**, Göteborg, Sweden, 8-10 July, 2011.
- **2011.** "When Limited Liability was (still) an Issue – Conflicting Mobilizations in 19th Century England", **18th International Conference of Europeanists**, June 20-22, Barcelona, Spain.
- **2010.** "The Power of Limited Liability – Transnational Communities and Cross-border Governance", with Sigrid Quack. Sub-theme 1: "Institutional Change, Organizational Restructuring and New Kinds of Social Actors in a Globalizing World", with Glenn Morgan, Richard Whitley and Peer Hull Kristensen, **26th EGOS Conference, Lisboa, Portugal, July**.
- **2008.** "From the Playground of *Baron Nucingen* to Global Financial Operator: Institutional Work and the Profound Reinvention of the Paris Stock Exchange.", with Paul Lagneau-Ymonet, **Sub-theme 22 – Understanding how actors create, maintain and disrupt institutions**, **24th EGOS Conference**, Amsterdam July.

- **2007.** “Neo-institutional Theories: Intellectual Background, Diversity, Complexity and Trends”, **SASE Conference, Copenhagen**, June 28-30th.
- **2006.** “Institutional Dynamics in a Re-ordering World: Transnational Governance in the Making”, with Kerstin Sahlin-Andersson, **SASE Conference**, Trier, June 30-July 2nd.
- **2005.** “Transnational Governance in the Making: Institutional Dynamics in a Re-ordering World”, with Kerstin Sahlin-Andersson. **Score Conference 'Organizing the World'**, October 13-15, Stockholm.
- **2005.** ‘Transnational Governance in the Making: Regulatory Fields and their Dynamics’, with Kerstin Sahlin-Andersson. **ECPR Conference**, September 8-11, Budapest, Hungary.
- **2005.** ‘Roads with Many Junctions: Institutional Change in Open Systems’, with Sigrid Quack, **American Political Science Association Meeting**, August 29-sept 1st, Washington.
- **2005.** “Roads with Many Junctions: What Happens to Path Dependencies in Open Systems?”, with Sigrid Quack. **21st EGOS Conference**, June 30-July 2, Berlin.
- **2004.** “Transnational Institution Building and the Multinational Company”, Symposium **Academy of Management**, August 7-12, 2004, New Orleans.
- **2004.** “The Transposition of Fashion Logics into the Field of Mobile Telephony”, with Antti Ainamo. **20th EGOS Conference**, July 1-3rd. Ljubljana, Slovenia.
- **2004.** “From National Configurations to Transnational Recombination”, with Sigrid Quack. **20th EGOS Conference**, Ljubljana, July 1-3rd.2004, Ljubljana, Slovenia
- **2003.** “Turning a Local Body of Knowledge into a Transnational Regulation: The Story of Antitrust”, **APROS (Asia-Pacific Researchers in Organizational Studies) Conference**, December 7-10th, Oaxaca, Mexico.
- **2003.** “ringing Management into France: An Historical Foray in the Interplay between Managerialism and the State”, **Colloque Politique et Management Public**, November 23-24, Strasbourg, France.
- **2003.** “From National Configurations to Transnational Recombination: Towards an Institutional Analysis of Globalization”, **Society for the Advancement of Socio-Economic (SASE) Conference**, 28-30 June, Aix-en-Provence, France.
- **2003.** “How Societal Institutions Change: The Story of Antitrust and Competition Law in Germany and the European Union”, with Sigrid Quack. **19th EGOS Colloquium**, July 1-6, Copenhagen, Denmark.
- **2003.** “The New Kid on the Block: The International Competition Network as a Mechanism of Institutional Change”. **19th EGOS Conference**, July 1-6, Copenhagen, Denmark.
- **2003.** “Strong in the Morning, Dead in the Evening: A Genealogical Contribution to the Notion of Selection for Strategic Management”, with Rodolphe Durand. **Academy of Management**, August, Seattle.
- **2003.** “Turning a Local Body of Knowledge into a Transnational Regulation : The Story of Antitrust”. **Scandinavian Academy of Management (NFF)**, August 2003, Reykjavik, Island.

- **2002.** “From National Configurations to Transnational Recombination”, with Sigrud Quack. **18th EGOS Conference**, July, Barcelona, Spain.
- **2002.** “Fashion and Mobile Telephony: Chance Encounter or Political Engineering for Success?”, with Antti Ainamo. **18th EGOS Conference**, July, Barcelona, Spain.
- **2002.** “Does Europe mean Americanization?” **13th Biennial Conference of Europeanists**, Chicago, March.
- **2001.** ‘Chandler, the American Model and its Worldwide Impact’, in Symposium: *Alfred Chandler’s Influence on Management History and Strategy*. Academy of Management, August, Washington.
- **2001.** ‘Unbundling Competition – From the Law of the Market to Contextual Rationalities’, **17th EGOS Conference**, July 5-7, Lyon, France.
- **2001.** ‘Social Networks as Transfer Mechanisms: Dense and Weak Ties in the Cross-national Transfer of Knowledge, Ideas and Practices’. **Society for the Advancement of Socio-Economics (SASE)**, June, Amsterdam, Netherlands.
- **2001.** ‘European Business Traditions or a Second Americanization’. **European Academy of Management (EURAM)**, Inaugural Meeting, April 21-22nd, Barcelona, Spain.
- **2000.** ‘Image and Communication Portfolios : What Mobile Phone Makers can Learn from the Fashion Industry’, with Antti Ainamo. **Strategic Management Society Conference**, October, Vancouver, Canada.
- **2000.** ‘Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation’, with Chris McKenna and Antti Ainamo. **16th EGOS Conference**, Helsinki, Finland.
- **1999.** ‘The Marshall Plan and Early Transfers of Managerial Best Practice : The Case of France’. **Academy of Management**, August, Chicago.
- **1999.** ‘From Cartels to Networks’, with Arie Lewin and Mitchell Koza. **Academy of Management**, August, Chicago.
- **1999.** ‘Globalization and its Limits: The Making of International Regulation’, with Jabril Bensedrine. **15th EGOS Conference**, July, Warwick, England.

International Workshops

Workshop organization and co-organization:

- **2013. Globalization and the Return of Geography**, with Arijit Chatterjee. ESSEC Business School, Singapore Campus, February 21st and 22nd.
- **2012. Socially Responsible Investment: Where do we Stand?** ESSEC Business School, May 31st.
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- **2011. The Hidden Sides of Creativity in Organizational Settings**, with Marie-Léandre Gomez and Stoyan Sgourev, ESSEC Business School, May 20 and 21st.
- **2008. Transnational Communities**, with Sigrid Quack. Organized at the Max Planck Institute for the Study of Societies, Köln, Germany, April 18-19.
- **2006. Moral Foundations of Management Knowledge**, with Radu Vranceanu. Organized at **ESSEC Business School** with the logistical support of EIASM, October 13-14, Cergy-Pontoise, France.
- **2003. The Multiplicity of Regulatory Actors in the Transnational Space**, with Kersin Sahlin-Andersson. Uppsala University, Department of Business Studies, May 20-22.

Workshop presentation:

- **2013. "The Two Geographies of Competition Regulation in Africa – A Banyan Tree Story". Workshop Globalization and the Return of Geography.** ESSEC Business School, Singapore, February 21-22.
- **2013. "Institutional Change through Path Generation : The Case of Modern Environmentalism". Workshop Globalization and the Return of Geography.** ESSEC Business School, Singapore, February 21-22.
- **2013. "Transnational Communities and Their Role in the Dynamics of Global Governance". Barcelona Workshop on Global Governance,** ESADE Barcelona, January 14-15.
- **2012. "When Limited Liability was (still) an Issue – Conflicting Mobilization in 19th Century England". Embeddedness and Beyond : Do Sociological Theories Meet Economic Realities ?,** Higher School of Economics, Moscow, October 25-27.
- **2012. "Transnational Communities and the Dynamics of Global Governance – The Case of Competition." 4th International Regulation and Governance Conference,** University of Cambridge, September 6.
- **2012. "Transnational Communities and their Role in the Dynamics of Transnational Governance", Workshop Dynamic Interactions in Transnational Business Governance (TBG): Assessing Impacts on Regulatory Capacity and Performance,** May 8, Hertie School of Governance, Berlin.
- **2012. "Moral Hazard and Limited Liability: Exploring Elective Affinities",** with Joel Bothello. **Workshop The Role of Business in Society and the Pursuit of the Common Good,** March 8-9, ESSEC Business School, Cergy-Pontoise.
- **2012. "Interactions Between Business And Society – CSR and Its Needed Contextualization". Workshop : The Role of Business in Society and the Pursuit of the Common Good,** March 8-9, ESSEC Business School, Cergy-Pontoise.
- **2012. "Professionalization in Doctoral Education : The Role of Supervision". Edamba – Eiasm Consortium on Doctoral Supervision and The New Global Research System.** January 23-26, Grenoble School of Management.

- **2012.** "Creating a Community of Practice for the Delivery of Doctoral Education". **Edamba – Eiasm Consortium on Doctoral Supervision and The New Global Research System**. January 23-26, Grenoble School of Management.
- **2011.** "Transnational Governance in the Context of TIRs – The Case of Competition", **Workshop "Transnational Integration Regimes and Domestic Institutional Change in Emerging Economies"**, 14-17th, April 2011, Florence, Italy
- **2011.** "Transnational Governance through Standard Setting – The Role of Transnational Communities", **Symposium on the Occasion of R. Whitley's Retirement, Manchester Business School**, Manchester, January 27-28th, 2011
- **2010.** "Scholars in the Audit Society", Invited Speaker to "Scholars in Action – Past, Present, Future", **Symposium on the occasion of the Tercentenary of the Royal Society of Sciences**, November 12, 2010, Gustavianum, Uppsala, Sweden.
- **2010.** "When Limited Liability was (still) an Issue – Conflicting Mobilization in 19th Century England". **Fifth Organization Studies Workshop, "Social Movements, Civil Societies and Corporations"**, May 2010, Margaux, France.
- **2009.** "University Reforms in Light of a Grande Ecole Experience", with Nicolas Mottis. **MEHEM - Changing Universities: Governance, Relevance, Performance**, Istanbul, September 29th-October 2nd.
- **2008.** "From the Rule of Law to the Law of Rules – Transnational Governance and its Impact on Local Structures and Dynamics", **Workshop Law and Legitimacy in the Governance of Transnational Economic Relations**, Organized by the Max Planck Institute for the Study of Societies, June 21-23rd, Villa Vigoni, Italy.
- **2007.** "Transnational Governance in the Making: Regulatory Fields and their Governance", with Kerstin Sahlin, Workshop **Global vs Local - Challenges for Contemporary Governance**, IESE Business School, Barcelona, October 3-4.
- **2007.** 'Changing Forms of Capitalism, Globalization and the Marketization of (nearly) Everything?', **Workshop Globalization and Competitiveness**, Helsinki School of Economics, Helsinki, Finland, September 6-8.
- **2007.** 'Sociological Studies of Diffusion: Is History Relevant', **Max Planck Summer Conference on Economy and Society, Why History? The Contribution of Historical Explanation to the Analysis of the Economy**, Scholss Ringberg, Tegernsee, July 18-21.
- **2007.** 'Institutions and Transnationalization', with Sigrid Quack, **Workshop on Multilevel Governance, Center for the Study of Globalization and Regionalization**, University of Warwick, May 17-19.
- **2007.** 'PhD Education: Challenges and Opportunities of Europeanization', **Workshop on Administrative and Governance Reforms in the University**, Uppsala University, January 24-26
- **2006.** 'The Ethics of Competition or the Moral Foundations of Contemporary Capitalism', **Workshop on The Moral Foundations of Management Knowledge**, ESSEC Business School (with EIASM support), October 13-14.

- **2006.** 'A World of Governance: Institutional Dynamics in a Re-ordering World', with Kerstin Sahlin-Andersson. **Workshop on the Present and Future of Institutional Theory**, June 1-3rd, Edmonton, Canada.
- **2006.** 'The Perceptions of the Politics and Discourse of Marketization by French Economic Elites - A Research Agenda', **Workshop on Institutional Change in France and Germany**, Max Planck Institute, Köln, Germany, March 7-8th.
- **2005.** 'From Brain Drain to Mobility', **EIASM Annual Board Meeting**, Prague, Czech Republic, November 15-16th.
- **2005.** 'How do (Business) Practices Travel across Countries?' **Workshop on Knowledge Transfer**, CASS Business School. June 14-15th.
- **2004.** 'Management, Research and Economic Growth in Europe: Are we in Trouble?', **EIASM Foresight Meeting**, Brussels, December, 20-21.
- **2004.** "From Local Legislation to Structuring Frame of Globalization: The Story of Antitrust", **Workshop Varieties of Globalization: Global Ideas Matter, Local Politics Decide?** Bergen, Norway, May 6-8.
- **2004.** 'The New Kid on the Block - The International Competition Network and How it Contributes to Institutional Change', **Scancor Workshop, Stanford, March 26-27.**
- **2003.** 'How Societal Institutions Change The Story Of Antitrust And Competition Law In Germany And Europe', with Sigrid Quack. **Workshop**, Norway.
- **2002.** 'Between Coordination and Competition – Interfirm Networks and the Filters of National Institutions in Germany, France and the United States from 1860 to 1930.' **Workshop, Umea University, Sweden.** 2001.
- **2001.** 'Unbundling Competition – From the Law of the Market to Contextual Rationalities', **European Summer Research Institute (ESRI)**, Slovenia.
- **2000.** 'Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation', with Chris McKenna and Antti Ainamo. **European Summer Research Institute (ESRI)**, Portugal
- **1999.** 'Globalization and its Limits : The Making of International Regulation', with Jabril Bensedrine. **European Summer Research Institute (ESRI)**, Denmark
- **1999.** 'Neo-institutional Theories : from Typology to cross-Fertilization', **Workshop on Institutions, Construction and Change**, Kellogg University, Chicago, December.

Invited Speaker

- **2013.** "The Power of 'Limited Liability : Transnational Communities and Cross-Border Governance". **University of Basel, Switzerland**, February 14.
- **2013.** "Limited Liability and Moral Hazard Implications – An Alternative Reading of the Financial Crisis". **MaxPo Center, Sciences Po**, Paris, January 28.

- **2012.** "Some Reflections on Theories and Methods". **School of Business, Economics and Law, Götebörd, Sweden**, November 6.
- **2012.** "When Limited Liability was (still) an Issue – Conflicting Mobilizations in 19th Century England", **University of Innsbruck, Austria, Department of Management**, May 3rd.
- **2012.** "Competition Regulation In Africa : Between Global and Local – A Banyan Tree Story", **SCORE, Stockholm**, April 17.
- **2011.** "Gouvernance Transnationale – Le Rôle des Communautés Epistémiques et d'Expertise", **Invited Speaker Seminar Series Paris School of Economics – Diversity Chair, Polytechnique**, Maison des Sciences de l'Homme, May 30th.
- **2011.** "When Limited Liability was (still) an Issue - Conflicting Mobilization in 19th Century England", **Forschungskolloquium "Soziologie", Universität Luzern**, May 3rd.
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- **2011.** "When Limited Liability was (still) an Issue – Conflicting Mobilizations in 19th Century England", **Invited Speaker at SCORE Seminar Series**, April 7th, 2011
- **2011.** "When Limited Liability was (still) and Issue : Conflicting Mobilization in 19th Century England", **London School of Economics, CARR Seminar Series, February 1st.**
- **2010.** "Transnational Communities and the Making of Global Governance", **Saïd Business School, Center for Professional Service Firms, Oxford University, England, February.**
- **2009.** "From the Rule of Law to the Law of Rules : Transnational Governance and its Impact on Local Structures and Dynamics", **Center for Globalization and Governance, Institute for Sociology, Hambourg University**, January.
- **2008.** "La Gouvernance Transnationale", Intervention for the Institut Diplomatique, **Ministère des Affaires Etrangères**, March 20th, Paris.
- **2008.** Debates around the book **Transnational Governance**, Centre de Sociologie des Organisations (CSO), February, Paris.
- **2006.** 'Marketization - From Intellectual Agenda to Global Policy Making', Seminar at **Bloomington University Department of Sociology**, Bloomington, Indiana, March 26th.
- **2006.** 'Les Théories Neo-institutionnelles - Etat des Lieux, Frontières et Questions Méthodologiques', **Seminar at Ecole des Mines**, Paris, March 5.
- **2003.** 'From National Configurations to Transnational Recombinations', **Seminar at SCORE**, Stockholm School of Economics, Stockholm, May 14th.
- **2003.** 'Social Networks and Country-to-Country Transfer: Dense and Weak Ties in the Cross-national Diffusion of Ideas and Practices', **Research Seminar, IIB Department, Stockholm School of Economics**, Stockholm, Sweden, April 11th.

- **2003.** 'Cross-national Networks and the Transfer of Knowledge' Seminar, **Department of Business Studies, Uppsala University**, April 2nd.
- **2003.** 'From National Configurations to Transnational Recombinations – Presentation of the Book Globalization and Institutions', **Research Seminar, SCASSS, Uppsala University**, Sweden, March 27th.
- **2003.** 'From National Configurations to Transnational Recombinations – Presentation of the Book Globalization and Institutions', **Research Seminar at the Department of Business Studies**, Gothenburg, Sweden, March 15th.
- **2003.** 'Globalization as Soft Americanization: Illustrations from the Antitrust Story', **Stein Rokkan Center Seminar**, Bergen University, Bergen, Norway, February 14th.
- **2003.** 'Exporting the American Model : Historical Roots of Globalization', **Seminar Economics and Philosophy of the Business Studies Department**, Stockholm University, February 13th.
- **2003.** 'Patterns of Knowledge Transfer in Globalized Settings – A Historical Perspective and some Methodological Issues.' **EUDOKMA Doctoral Course**, January 15th.
- **2002.** 'What are Institutions?' **Lunch Seminarium, Department of Business Studies, Uppsala University**, November 5.
- **2002.** 'Exporting the American Model: Historical Roots of Globalization', **Seminar Department of Business Studies, Uppsala University**, September 11th.

